



ice bomb



Sorbet with real fruit!



Strawberry



Mango



Lemon



Pineapple



Litchi



Granadilla

Ice ^{*}Bombs

company profile

www.icebombs.co.za

The ICE BOMB range

The Ice Bombs is a range of popsicles that are made using real, sun-ripened fruit.

The Ice Bomb range are made using locally-sourced real fruit. Although they do contain sugar, they also contain the nourishing goodness inherent in the real fruit that is sourced from farms in KwaZulu-Natal, the Eastern Cape, and Mpumalanga, which makes them better for you when compared to sweet treats with no nutritional benefits at all. With health becoming a major concern for most, consuming food that nourishes your body has become a major trend – with more and more consumers looking at the nutritional content of the food they purchase. The Ice Bombs are also bigger than most lollies – weighing in at 150 grams each – offering consumers more bang for their buck.





There is nothing more refreshing than enjoying an Ice Bomb on a sweltering hot day! The taste and flavour profiles have been kept simple to allow the natural favours shine through. There are currently 6 Ice Bomb flavours, namely Pineapple, Granadilla, Mango, Litchi, Strawberry and Lemon.

Halaal- and Kosher-certified, the Ice Bomb range is comparatively low in kilojoules, and they are dairy-free and vegan-friendly as well.



Ice Bomb are manufactured by hand in small batches. Ice Bombs is a small company and we make every effort to produce a high-quality product. All our staff are well trained, and they take great pride in what they do – which I believe shines through in the end product. We are also small enough to offer our clients the best possible service in any way we can, and we are able to keep our overheads low, which means more profit for those who stock the Ice Bombs.



About Us



Ice Bombs is a family-owned, micro enterprise that trains and employs under-privileged people.

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bomb
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The Ice Bomb range of real fruit lollies has seen tremendous growth since it was launched in June 2016, by real fruit lolly pioneers, Antonella & Miklos Desi. The idea for the Ice Bomb range came from Antonella making lollies as a way of getting her kids to eat more fruit. Soon, the duo were getting requests for the lollies from all over, so they decided to knuckle down and launch the range commercially, and as they say, the rest is history!

Since its launch, the Ice Bomb range has grown from strength to strength. The range is currently distributed to stockists nationwide, as well as to Namibia and Mozambique. The range is also available in Gauteng and Cape Town via its online shop – www.icebombs.co.za.

Going forward, Antonella and Mik aim to expand Ice Bomb's national footprint, and hopefully start exporting the range to other international markets.

Our Team

At the heart of Ice Bomb's success is our small and tight-knit team of passionate individuals.



**Miklos
Desi**

Co-owner & founder



**Joseph
Ngobeni**

Factory Manager



**Antonella
Desi**

Co-owner & founder



Our Team



**Alexander
Desi**

Quality Control



**Godfrey
Sibiya**

Production



**Ben
Ramufhi**

Driver



**Beauty
Kamanga**

Cleaner

Stockists



The Ice Bomb range of real fruit lollies are distributed just under 200 x retailers nationwide throughout South Africa, and exported to Mozambique and Namibia.

We supply all our stockists with a freezer to store the Ice Bombs in. We offer the following options:

- a 75cmx50cm 3-basket glass-top sign-written freezer (minimum opening order: 300 units)
- a 1,2mx65cm 4-basket glass-top sign-written freezer. (minimum opening order 600 units)
- a 26cm x 31,5cm x 42,2cm 110-litre chest freezer (good for load-shedding)



Contact us...



Tel: +27 72 307 0167

Tel: +2782 851 4569

Email:

ant@icebombs.co.za

www.icebombs.co.za



@icebombs

